



sunice®

SPECIAL MARKETS 2016

The Sunice story.

1976



The origins of Sunice came with a collaboration between a police and firefighter uniform manufacturer, and an outdoor clothing designer. The resulting outdoor wear featured the best of both worlds — robust, protective, functional and stylish.

Just six years later, Sunice is selected to outfit the team for Canada's first Mount Everest expedition. On the flanks of the world's highest peak, choosing the right gear is life or death.



1982

1988



The accolades continue and Sunice is selected as the Official Outerwear Supplier for the 1988 Winter Olympics in Calgary, Alberta. Welcome to the mainstream.

Sunice launches its first golf collection when our skiwear designers apply their performance outerwear mindset to golf — a game they love. The same “best-of-both-worlds” approach, that ignited Sunice 15 years earlier, brings the game-changing benefits of new fabrics and layering to golfers everywhere.



1992

2006



Sunice adds sportswear with silver nanoparticle technology to its golf collection for added comfort and performance.

Sunice is tapped once again as Official Supplier to the Winter Olympics Games. This time to keep hundreds of the world's attending media dry and warm in Vancouver's renowned tempestuous weather.



2010

2011



Sunice introduces FlexVent™, a proprietary 4-way stretch, softshell fabric that does it all; it's waterproof, highly breathable and whisper quiet. FlexVent™'s high-density polyester fabric, finished with a DWR agent, makes a comfortable rainy-day round a reality.

2013-15

In 2013, Sunice is named Official Outerwear Provider to the U.S. Solheim Cup and International Presidents' Cup teams. In 2015, Team Captain Nick Price asks us to come back as their Official Provider for another tournament.



Official rainwear provider to the 2013 U.S. Solheim Cup team



Official rainwear provider to the 2013 & 2015 International President's Cup team

2015

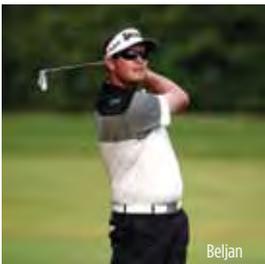
Sunice is proud to be on pro shop shelves at North America's most prestigious clubs. Getting a tee-off time at these top-tier courses is next to impossible, so golfers play — regardless of the weather. These environments are the perfect proving grounds for our "play-on" quality apparel.



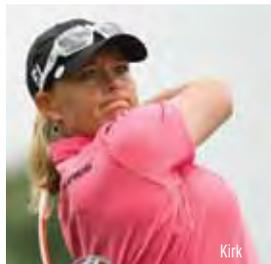
2015

Today, Sunice is delighted to be the #1 outerwear for athletes on the tour*. More golf professionals have Sunice in their bags than any other brand. And this is by choice, not endorsement dollars. Being the go-to brand for the greatest golfers on earth makes everyone at Sunice proud. It also fuels our drive for innovation.

The central graphic is a large, red, shield-shaped emblem with a silver border. At the top is the Sunice logo, a stylized 'V' inside a circle, followed by the word 'sunice' in a bold, lowercase sans-serif font. Below the logo is a large, silver, 3D-style '#1'. Underneath the '#1' is the text 'OUTERWEAR ON TOUR*' in a bold, white, sans-serif font. The background of the shield is a gradient of red. At the bottom of the shield, there is a curved banner containing the following text: '*Source: Darrell Survey. Based on pro golfers reporting which brand of outerwear tops they were carrying at PGA Tour tournaments (excluding majors and WGC events) in the 2015 season. Sample size: 1,440 surveys.'



Beljan



Kirk



Wilson



Levin



Henderson

TODAY

We are proud to offer our high quality clothing to the Special Markets. It is our belief that the better the clothing, the more people will want to wear them.

The customers who entrust us with their logo is for us a form of brand association and it is privilege we take very seriously. Perfection matters.



HAZELTINE



Comfortable in all weather conditions



RAIN

08



WIND

11



THERMAL

15



LAYERS

19



SPORTSWEAR

22



STORMPACK
by Sunice

26



GORE-TEX® and GORE-TEX® Paclite® Rainwear



- Gore-Tex® fabrics
- Gore-Tex® fabrics enhanced with Paclite® technology
- Gore-Tex® stretch inserts

Designed to provide comfort and durable waterproof and windproof protection, GORE-TEX® fabrics are ideal for a wide range of outdoor activities — especially golf. GORE-TEX® fabrics enhanced with GORE-TEX® Paclite® technology combine the ideal-for-golf attributes of GORE-TEX®, with minimum weight and extreme breathability. GORE-TEX® products come with a lifetime waterproof guarantee.

PROTECTION:

- Intense precipitation
- 8-9 Hours of exposure
- Lifetime waterproof guarantee

KEY FEATURES:

- Pro trim waist cinching system
- Action cuffs
- Patented V collar
- Custom lockdown zipper pull
- Laser-cut pockets with waterproof zippers
- In-pocket ball cleaner
- Lifetime waterproof guarantee

S12001 MEN'S ALBANY JACKET

GORE-TEX® performance jacket with stretch inserts and X-Static® liner

size: S-XXXL

MSRP: \$430.00

MSRP: \$500.00



02 BLACK

31 MIDNIGHT



6112 MEN'S NAROOMA PANT

GORE-TEX® performance pant

size: S-XXXL

MSRP: \$300.00

MSRP: \$350.00



02L27 BLACK 27" INSEAM
02L29 BLACK 29" INSEAM
02L31 BLACK 31" INSEAM
02L33 BLACK 33" INSEAM



S12504 WOMEN'S SARAH JACKET

GORE-TEX® performance jacket with removable hood

size: XS-XXL

MSRP: \$450.00

MSRP: \$500.00



02 BLACK



S16500 WOMEN'S LAURA PANT

GORE-TEX® performance pant enhanced with Paclite® technology

size: XS-XXL

MSRP: \$300.00

MSRP: \$350.00



02L27 BLACK 27" INSEAM
02L29 BLACK 29" INSEAM
02L31 BLACK 31" INSEAM



Zephal™ Rainwear



- Zephal™ laminated woven stretch shell

Experience a proven "Tour Favorite" with one of the lightest woven stretch fabrics in rainwear. With its soft hand, ultra lightweight and advanced technical characteristics, Zephal™ will keep you comfortable and on your game. Zephal™ also has 3-year waterproof guarantee so you'll be dry season after season.

PROTECTION:

Moderate to steady precipitation
 5-6 Hours of exposure
 3-year waterproof guarantee
 Waterproof rating: 10,000 MM
 Breathability rating: 10,000 MVT

KEY FEATURES:

Stretch tricot lining
 Action cuffs
 Patented V collar
 Custom lockdown zipper pull
 Laser-cut pockets with waterproof zippers
 In-pocket ball cleaner
 WxTech™ finish
 3-year waterproof guarantee

S42005 MEN'S CARLETON JACKET

Waterproof stretch jacket
 size: S-XXXL

MSRP: \$200.00
 MSRP: \$230.00



0202 BLACK/
BLACK

8502 CHARCOAL/
BLACK

1102 COLLEGIATE/
BLACK

S46000 MEN'S ROB PANT

Waterproof stretch pant
 size: S-XXXL

MSRP: \$150.00
 MSRP: \$170.00



02L27 BLACK 27" INSEAM
 02L29 BLACK 29" INSEAM
 02L31 BLACK 31" INSEAM
 02L33 BLACK 33" INSEAM

S42503 WOMEN'S ELAN JACKET

Waterproof textured stretch jacket
 size: XS-XXL

MSRP: \$200.00
 MSRP: \$230.00



0202L BLACK LUREX/
BLACK

S46500 WOMEN'S EMILY PANT

Waterproof stretch pant
 size: XS-XXL

MSRP: \$150.00
 MSRP: \$170.00



02L27 BLACK 27" INSEAM
 02L29 BLACK 29" INSEAM
 02L31 BLACK 31" INSEAM



S42006 MEN'S JAY JACKET

Waterproof ultra-stretch 2.5 jacket
size: S-XXXL

🇺🇸 MSRP: \$180.00
🇨🇦 MSRP: \$200.00



0202 BLACK/
BLACK

3104 MIDNIGHT/
PURE WHITE
AVAILABLE 03/15

1502 VIBRANT BLUE/
BLACK
AVAILABLE 07/15

S43001 MEN'S BERLIN SS PULLOVER

Waterproof stretch short sleeve pullover
size: S-XXXL

🇺🇸 MSRP: \$150.00
🇨🇦 MSRP: \$170.00



02 BLACK

0211 BLACK/
COLLEGIATE

04 PURE WHITE/
CHARCOAL

S42504 WOMEN'S LEXI JACKET

Waterproof stretch jacket
size: XS-XXL

🇺🇸 MSRP: \$200.00
🇨🇦 MSRP: \$230.00



0202 BLACK/
BLACK

Softshell Windwear



- Shield 3L construction

PROTECTION:

Windy conditions
Water repellent in light precipitation
Highly breathable

KEY FEATURES:

Bottom hem cinching
Side pockets
Laser-cut pocket framing
4-way stretch
WxTech™ finish

Lightweight & Ultra-lightweight Windwear



- X20™ fabric

PROTECTION:

Windy conditions
Water repellent in light precipitation
Highly breathable

KEY FEATURES:

Bottom hem cinching
Side pockets
Laser-cut pocket framing
WxTech™ finish

Shield 3L construction offers a soft knit on the outside, and a water-repellant laminate and mesh finish inside. It is then coated with WxTech™ for additional protection. The result is a garment that breathes freely, with lots of stretch and total protection against the wind and light precipitations.

The Sunice Lightweight and Ultra-lightweight Windwear collections feature the X20™ fabric which is made from fine, densely woven denier yarn to achieve total wind protection. Garments made with X20™ also offer superior breathable and wickable attributes — good news on any course. They are also coated with WxTech™ for water repellency.

S28003 MEN'S AUGUSTUS JACKET

Water resistant softshell stretch jacket
size: S-XXXL

MSRP: \$150.00

MSRP: \$170.00



02 BLACK

S52003 MEN'S COLLINS JACKET

Full zip water repellent wind jacket
size: S-XXXL

MSRP: \$100.00

MSRP: \$120.00



0202 BLACK/
BLACK

8502 CHARCOAL/
BLACK

1502 VIBRANT BLUE/
BLACK

AVAILABLE 07/15

S82502 WOMEN'S CASSIE COAT

Water resistant softshell car coat
size: XS-XXL

MSRP: \$150.00

MSRP: \$180.00



02 BLACK

S52500P WOMEN'S BROOKLIN JACKET

Full zip water repellent wind jacket
size: XS-XXL

MSRP: \$100.00

MSRP: \$120.00



02DT BLACK POLKA
DOT EMBOSSED



S53002C MEN'S WESTCHESTER SS JACKET

Unlined water repellent stretch half zip short sleeve pullover
size: S-XXXL

 MSRP: \$75.00
 MSRP: \$90.00



0202 BLACK/
BLACK

0485 PURE WHITE/
CHARCOAL

S53502 WOMEN'S BRITANNY SS JACKET

Full zip water repellent short sleeve wind jacket
size: XS-XXL

 MSRP: \$90.00
 MSRP: \$100.00



0202 BLACK/
BLACK

0485 PURE WHITE/
CHARCOAL

85DE CHARCOAL
DIVOT DOT EMBOSS





3M™ Thinsulate™ Thermals



- 3M™ Thinsulate™ Featherless insulation
- Stretch panels
- Ultra-lightweight fabrics

3M™ Thinsulate™ Featherless Insulation is designed to closely mimic the look and performance of natural down — but with two times the loft when wet and without the allergens. The fill is as lightweight as natural down, highly breathable and provides continual warmth. Think early morning, early spring or late fall on the links.

PROTECTION:

3-season usage
 Warm to as low as 14F/-10C
 Water repellent and stays warm when wet
 Windproof

KEY FEATURES:

Bottom hem cinching
 Side pockets
 Laser-cut pocket framing
 WxTech™ finish

S62006 MEN'S FRANZ JACKET

Thermal 3M™ featherless insulated jacket with stretch inserts
 size: S-XXXL

MSRP: \$200.00
 MSRP: \$230.00



0202 BLACK/BLACK

S64001 MEN'S INGO VEST

Thermal 3M™ featherless insulated vest with stretch inserts
 size: S-XXXL

MSRP: \$150.00
 MSRP: \$170.00



0202 BLACK/BLACK

S62504 WOMEN'S CRISTINA JACKET

Thermal 3M™ featherless insulated jacket with stretch inserts
 size: XS-XXL

MSRP: \$180.00
 MSRP: \$200.00



0202 BLACK/BLACK

0485 PURE WHITE/CHARCOAL

S64505 WOMEN'S FINLEY VEST

Thermal 3M™ featherless insulated vest with stretch inserts
 size: XS-XXL

MSRP: \$140.00
 MSRP: \$160.00



0202 BLACK/BLACK

Climaloft™ Thermals



- Climaloft™ warmth insulation
- Stretch panels
- Ultra-lightweight fabrics

Climaloft™ Insulation contains ultra-fine polyester fibers that trap and hold your body's natural heat. Unlike many fibers, Climaloft™ also keeps you warm if it's wet out. Another way to play through on cool moist days.

PROTECTION:

- 3-season usage
- Warm to as low as 50F/10C
- Water repellent and stays warm when wet
- Windproof

KEY FEATURES:

- Bottom hem cinching
- Side pockets
- Laser-cut pocket framing
- WxTech™ finish

S72000 MEN'S HUXLEY JACKET

Lightweight hybrid thermal stretch jacket
size: S-XXXL

MSRP: \$130.00

MSRP: \$150.00



0202 BLACK/
BLACK

1185 COLLEGIATE/
CHARCOAL

S62503 WOMEN'S ELSA JACKET

Lightweight hybrid thermal stretch jacket
size: XS-XXL

MSRP: \$130.00

MSRP: \$150.00



0202 BLACK/
BLACK

8504 CHARCOAL/
PURE WHITE







Layers

KEY FEATURES:

- Double-knit fabric
- Four-needle, flat-lock stitching
- All-seasons usage (as outer or inner layer)

S62005 MEN'S LINCOLN JACKET

Bonded stretch thermal jacket

size: S-XXXL

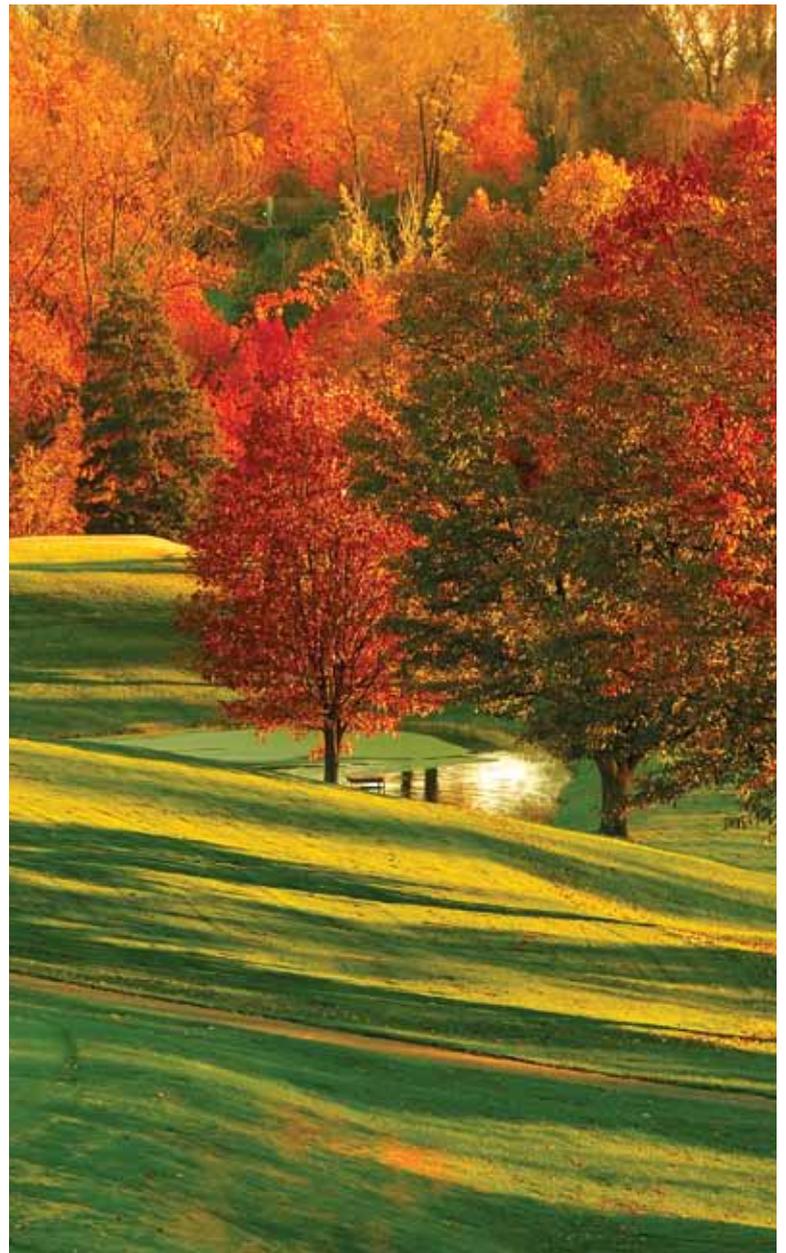
MSRP: \$120.00

MSRP: \$130.00



0202 BLACK/BLACK

1102 COLLEGIATE/
BLACK



S62505 WOMEN'S BIANCA JACKET

Bonded stretch thermal jacket

size: XS-XXL

MSRP: \$120.00

MSRP: \$130.00



0202 BLACK/
BLACK

0485 PURE WHITE/
CHARCOAL

S72501 WOMEN'S ESTHER JACKET

Lightweight stretch full zip jacket

size: XS-XXL

MSRP: \$90.00

MSRP: \$100.00



02 BLACK/BLACK

0485 PURE WHITE/
CHARCOAL

8504M CHARCOAL MELANGE/
PURE WHITE



S77000 MEN'S ALLENDALE PULLOVER

Lightweight stretch thermal half zip pullover

size: S-XXXL

 MSRP: \$100.00

 MSRP: \$110.00



0282 BLACK/
OMBRE

3104 MIDNIGHT/
PURE WHITE

0485 PURE WHITE/
CHARCOAL

1102 COLLEGIATE/
BLACK

8585 CHARCOAL/
CHARCOAL

5185 SCARLET FLAME/
CHARCOAL

S77500 WOMEN'S MEGAN PULLOVER

Lightweight stretch thermal half zip pullover

size: XS-XXL

 MSRP: \$100.00

 MSRP: \$110.00



02 BLACK

3104 MIDNIGHT/
PURE WHITE

0482 PURE WHITE/
OMBRE



X-Static® and XT2® Sportswear



- X-Static® fabrics with real Silver

Silver is at the core of X-Static® and XT2® technology and is recognized as one of the most effective anti-microbial agents in the world. Silver also has great thermo regulating, anti-odor and anti-static properties.



- XT2® fabrics with real Silver

KEY FEATURES:

- Thermo regulating
- Anti-odor
- Moisture wicking
- Anti-static
- Anti-microbial
- SPF 30+

8100 MEN'S BREMER POLO

X-Static® classic polo

size: S-XXXL

MSRP: \$75.00

MSRP: \$80.00



02 BLACK 31 MIDNIGHT 06 ICE 8504 CHARCOAL/PURE WHITE 11 COLLEGIATE 52 VEX

831009 MEN'S OAKLEY POLO

XT2® pique polo

size: S-XXXL

MSRP: \$80.00

MSRP: \$90.00



0204 BLACK/PURE WHITE 85 CHARCOAL

831554 WOMEN'S CHLOE POLO

X-Static® classic polo

size: XS-XXL

MSRP: \$70.00

MSRP: \$75.00



02 BLACK 04 PURE WHITE

8150 WOMEN'S CARA POLO

X-Static® classic polo

size: XS-XXL

MSRP: \$70.00

MSRP: \$75.00



02 BLACK 85 CHARCOAL 11 COLLEGIATE

Coollite™ Sportswear

- Coollite™ performance fabric

Coollite™ is the end result of many years of development and testing. By combining yarns with the ultimate lightweight, moisture wicking and sun protection properties, Coollite™ was born. It is perfect for a hot and sunny mid-day round.

KEY FEATURES:
 SPF 50+
 Moisture wicking
 Anti-microbial

840007 MEN'S MADDOX POLO

Coollite™ classic polo with SPF 50
 100% P • SPF 50+
 size: S-XXXL

MSRP: \$60.00
 MSRP: \$60.00



02 BLACK 04 PURE WHITE 31 MIDNIGHT 51 SCARLET FLAME 11 COLLEGIATE 85 CHARCOAL

831515 WOMEN'S JACQUELINE POLO

Coollite™ classic polo with SPF 50
 87% P / 13% S
 size: XS-XXL

MSRP: \$60.00
 MSRP: \$60.00



02 BLACK 04 PURE WHITE 31 MIDNIGHT 51 SCARLET FLAME

840005 MEN'S JACKSON LS POLO

Coolite™ long sleeve polo

100% P • SPF 50+

size: S-XXXL

 MSRP: \$75.00

 MSRP: \$80.00



02 BLACK

04 PURE WHITE

840512 WOMEN'S KAYLEE LS POLO

Coolite™ mesh insert long sleeve polo

87% P / 13% S • SPF 50+

size: XS-XXL

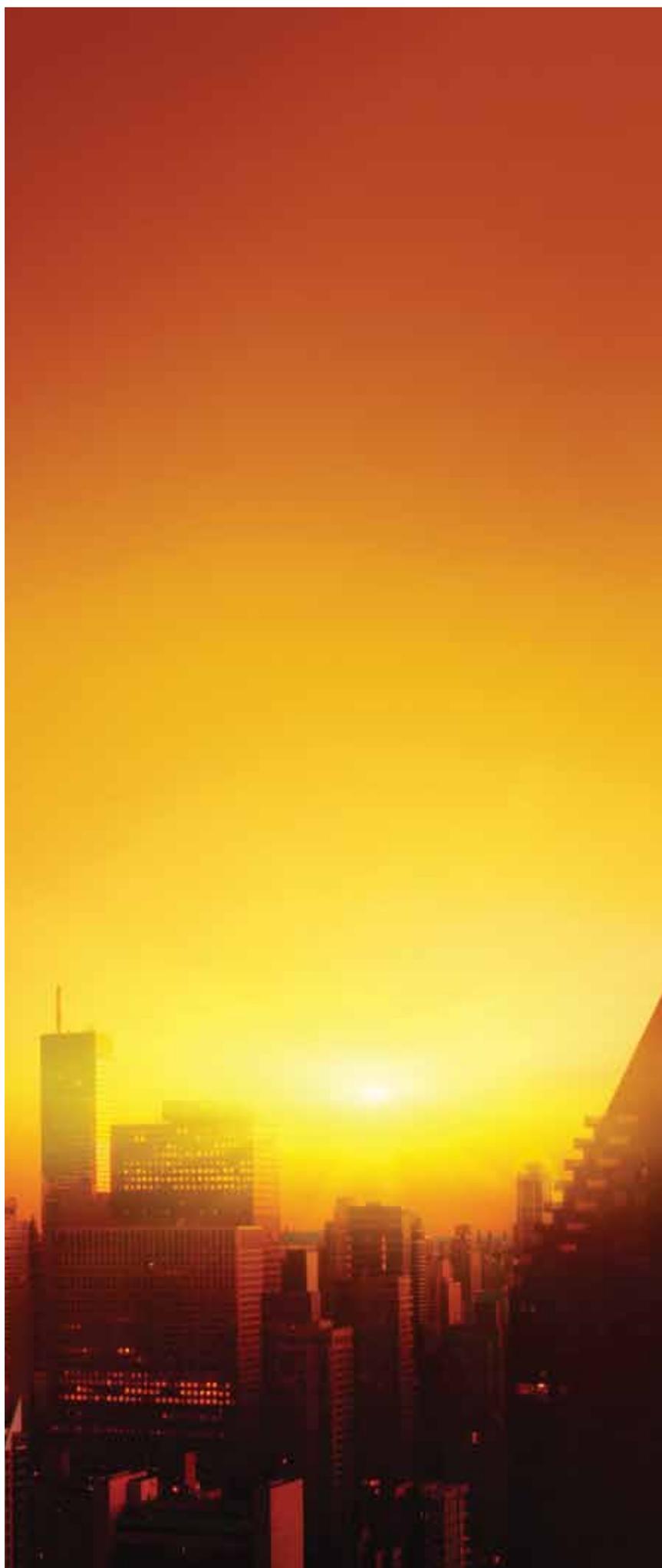
 MSRP: \$70.00

 MSRP: \$75.00



02 BLACK

04 PURE WHITE





Stretch Waterproof Jackets

KEY FEATURES:

- 100% polyester 2-layer knit
- TPU clear film lamination
- 5000 mm waterproof protection
- Critically seam-sealed
- 4-way stretch
- Highly breathable
- Quiet with a soft hand feel
- Exposed center front waterproof zipper
- interior embroidery zipper
- stretch tricot lining
- zipper garage

Weather is an ever-changing element in our lives. For this reason, we have developed the StormPack. A collection of lightweight packable gear to be stowed away for those unforeseen showers or cool days as well as active-dry garments for those hot and muggy days. Today's consumer demands quality items that will last. The philosophy behind the design of Stormpack products is a simple, classic and functional garment that provides the most value-added protection.

AH8001 MEN'S STRETCH WATERPROOF JACKET

size: S-XXL

 MSRP: \$120.00
 MSRP: \$140.00



0242 BLACK/
CHARCOAL

3001 NIGHTFALL/
WHITE

4201 CHARCOAL/
WHITE

2901 NEPTUNE/WHITE

AF8001 WOMEN'S STRETCH WATERPROOF JACKET

size: XS-XXL

 MSRP: \$120.00
 MSRP: \$140.00



02P BLACK PRINT

01P WHITE PRINT

Stretch Windproof Jackets

KEY FEATURES:

- 100% polyester - woven
- 600 mm W/R & PU coating
- Windproof
- Lightweight construction
- Interior embroidery zipper
- Zipper garage



AH8002 MEN'S WINDPROOF JACKETS

size: S-XXL

 MSRP: \$65.00

 MSRP: \$70.00



02 BLACK

30 NIGHTFALL

82 FORGED

AF8002 WOMEN'S WINDPROOF JACKETS

size: XS-XXL

 MSRP: \$65.00

 MSRP: \$70.00



02 BLACK

30 NIGHTFALL

82P FORGED
PRINT

17P PLACID PRINT

01 WHITE

Stretch Windproof SS Pullovers

KEY FEATURES:

- 100% polyester - woven
- 600 mm W/R & PU coating
- Windproof
- Lightweight construction
- Interior embroidery zipper
- Zipper garage

AH8003 MEN'S WINDPROOF SS PULLOVER

size: S-XXL

 MSRP: \$60.00

 MSRP: \$70.00



02 BLACK

30 NIGHTFALL

82 FORGED

AF8003 WOMEN'S WINDPROOF SS PULLOVER

size: XS-XXL

 MSRP: \$60.00

 MSRP: \$70.00



02 BLACK

30 NIGHTFALL

82P FORGED
PRINT

17P PLACID PRINT

01 WHITE

Thermal Full Zip Jackets

KEY FEATURES:

- 100% polyester
- Inside stormflap with contrast tape detail
- Knit cuff and hem
- Zipper garage
- Flatlock seams for comfort

AH5001 MEN'S THERMAL FULL ZIP JACKET

size: S-XXXL

 MSRP: \$70.00

 MSRP: \$80.00



02 BLACK

30 NIGHTFALL

AF5001 WOMEN'S THERMAL FULL ZIP JACKET

size: XS-XXL

 MSRP: \$70.00

 MSRP: \$80.00



02 BLACK

30 NIGHTFALL



Classic Pique Polos

- KEY FEATURES:**
 100% polyester
 Flat knit collar
 3 button placket
 Knit pique
 Silicone patch logo on right sleeve



C327 MEN'S CLASSIC PIQUE POLO

size: S-XXXL

🇺🇸 MSRP: \$40.00
 🇨🇦 MSRP: \$40.00



02 BLACK 53 RED 19 NAVY 29 NEPTUNE 01 WHITE 24 EMERALD 42 CHARCOAL

C3120 WOMEN'S CLASSIC PIQUE POLO

size: XS-XXL

🇺🇸 MSRP: \$40.00
 🇨🇦 MSRP: \$40.00



02 BLACK 53 RED 19 NAVY 29 NEPTUNE 01 WHITE 24 EMERALD



DECORATION: TAILORED TO YOUR BRAND'S NEEDS



EMBROIDERY

- Traditional logo application
- Highly experienced service for all market segments - retail, corporate, events, resort and team
- Extensive thread colors to match any logo



HEAT TRANSFER AND LASER

- Perfect for technical fabrics
- Maintains integrity of waterproof fabrics - no puncture of the garment
- Unique tone on tone

Size Chart

MEN'S						
	S	M	L	XL	XXL	XXXL
SIZE	30	32	34-35	38-40	42-44	44-46
SHOULDER	16	17-17.5	18-19	20-21	21.5-22	22.5-23
CHEST	34-36	38-40	42-44	46-48	50-52	52-54
NATURAL WAIST	28-30	30-32	34-36	38-40	42-44	44-46
INSEAM	30.5	31.5	32.5	33.5	33.5	33.5

WOMEN'S						
	XS	S	M	L	XL	XXL
SIZE	2	4-6	8-10	12	12-14	14-16
BUST	32	34-35	36-37	40	43	46
NATURAL WAIST	25	26.5-28	29.5-31	32.5	34	36.5
HIPS	36	37.5-39	40.5-42	43.5	45	46.5
INSEAM	30	30.5	31	31.5	32	33

SUNICE BOTTOM INSEAM

02L27

COLOR NUMBER ← → INSEAM LENGTH

BOTTOM INSEAM CODES						
CODE	02L27	02L29	02L31	02L32	02L33	02L34
INSEAM	27	29	31	32	33	34

Measurements are in inches



