



stio®

let the outside in



Group Sales Catalog

Spring & Summer 2020



Our Story...

Stio was founded to inspire connection with the outdoors through beautiful, functional products infused with mountain soul. We draw inspiration from our everyday immersion in life here in Jackson Hole: days on local rivers, trails and Teton summits. Technical performance, quality and versatility are hallmarks you'll find in every piece of apparel we make, whether intended for epic alpine pursuits or the quieter moments of the mountain life.

Cover: McKendree Kickory picks her placement while the sun paints the sky beside her, Hans Peak, Colorado // Noah Wetzel

Above: Tala rests her paws as Mom paddles them down the Salmon River in Idaho // Cade Palmer



"Stio outfits people for both epic adventure and in-town wear. Its technical apparel is made for all seasons and covers skiing and snowboarding, hiking, running and most active outdoor adventures."

- Forbes

"It can be tough to track down clothes that'll perform on the mountain peak and make you look cool on Main Street. That's why I turned to Stio."

- Adventure Journal





M's Modis Hooded Jacket

Men's

Key Corporate Styles



M's Pinion Down Sweater



W's Modis Hooded Jacket

Women's

Key Corporate Styles



W's Pinion Down Sweater



M's Second Light Pullover



M's Second Light Windshell



M's Azura Insulated Vest



M's CFS Shirt



W's Second Light Pullover



W's Second Light Windshell



W's Azura Insulated Vest



W's Ralston Canvas Jacket



M's Divide Hooded Pullover



M's Divide Polo



M's Ralston Canvas Jacket



M's Divide Tee LS



W's Divide Tee SS



W's Divide Shirt



W's Divide Hooded Pullover



W's Divide Tee LS



M's Hylas Crew



M's Turpin Fleece Half Zip



M's Hylas Pullover



M's PTV Hooded Jacket



W's Turpin Fleece Half Zip



W's Hylas Crew



W's Hylas Pullover



W's PTV Hooded Jacket

Technical Outerwear



Shyanne Orvis climbs up for better views on a fishing trip to Chile // Jesse Packwood

Modis™ Hooded Jacket

Our signature 3-season waterproof and breathable alpine shell, the Modis is designed to keep you dry and protected wherever you are when the clouds roll in. Featuring fully seam-sealed, waterproof Pertex® Shield fabric with an adjustable fixed hood, underarm venting for custom climate control and low-profile cord locks at the hem, this jacket keeps Mother Nature at bay.

NEW
colors



Storm Cloud

Women's Modis Hooded Jacket

Storm Cloud, Dark Olive, Sunburst

XS-XL | 9 oz. | 1300

PERTEX SHIELD



Tap Shoe

Men's Modis Hooded Jacket

Tap Shoe, Storm Cloud, Dark Olive

S-XXL | 12 oz. | 2140

PERTEX SHIELD



Second Light™ Pullover & Windshell

A technical, ultralight layering essential for fast-and-light objectives, the Second Light styles cut the wind, resist light precipitation and stuff into their own pockets.

NEW colors



Alpine Lake

Boundary Black Topo

Alpine Lake

Boundary Black Topo

Women's Second Light Pullover

Alpine Lake, Quiet Gray Camo, Wild Spring Camo, Skyrocket

XS-XL | 3.5 oz. | 1409

✱ meridian



Women's Second Light Windshell

Boundary Black Topo, Skyrocket, Alpine Lake

XS-XL | 3.5 oz. | 1402

✱ meridian



Men's Second Light Pullover

Alpine Lake, Boundary Black Topo, Sunburst Camo, Skyrocket

S-XXL | 4 oz. | 2395

✱ meridian



Men's Second Light Windshell

Boundary Black Topo, Mountain Shadow Camo, Skyrocket, Wild Sprig

S-XXL | 4 oz. | 2384

✱ meridian



PTV™ Hooded Jacket

Not every hour of every day is an epic. Yet warming up, winding down or just rolling around town is no time to skimp on breathable, versatile comfort. Our adaptable PTV Hooded Jacket bridges high-functioning performance with under-the-radar utility.

NEW
styles



Maritime Blue

Women's PTV Hooded Jacket

Maritime Blue, Quartzite, Sunset

XS-XL | 10 oz. | 1425

RELANCE



Maritime Blue

Men's PTV Hooded Jacket

Maritime Blue, Mantle Red, Granite

S-XXL | 10 oz. | 2425

RELANCE



Ralston™ Canvas Jacket

Inspired by traditional, tough-as-nails ranchwear but built with the style, function and materials for modern mountain life, the stretchy, rugged Ralston Canvas Jacket is ideal for everything from cool-weather framing jobs to downtown growler fill-ups.

NEW
colors



Storm Cloud

Women's Ralston Canvas Jacket

Storm Cloud, Solitude
XS-XL | 20 oz. | 1403

DROVER™



Smoky Oak

Men's Ralston Canvas Jacket

Smoky Oak, Tumbleweed
S-XXL | 25 oz. | 2385

DROVER™



Insulation



David Kamp coils his climbing before setting into camp in West Desert, Utah // Sean Black & Asher Koles

Pinion™ Down Sweater

Never-leave-home-without-it essentials for road trips, cold mornings at camp and unexpected chills at the office, the Pinion Down Collection features responsibly sourced, 800-fill AlliedFeather™ HyperDRY™ water-repellent down.

BEST
sellers



Boundary Black

Women's Pinion Down Sweater
Boundary Black, Storm Cloud, Sky Rocket
XS-XL | 10 oz. | 1044

PERTEX QUANTUM | HyperDRY™



ALLIED
FEATHER & DOWN



Boundary Black

Men's Pinion Down Sweater
Boundary Black, Cliff Clay, Mountain Shadow
S-XXL | 11 oz. | 2044

PERTEX QUANTUM | HyperDRY™



ALLIED
FEATHER & DOWN

Azura™ Vest

Our premium lightweight insulator with unrivaled warmth-to-weight ratio, this ultra packable piece sheds the elements and features zippered pockets to store essentials.



Boundary Black

Women's Azura Vest

Boundary Black, Bright White, Maritime Blue

XS-XL | 8 oz. | 1167

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Boundary Black

Men's Azura Vest

Boundary Black, Alloy, Ranger Green

S-XXL | 11 oz. | 2167

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Fleece



Turpin™ Fleece Half Zip

Turpin offers lightweight, breathable warmth, everyday effortless style and classic, timeless appeal. The Turpin Collection features REPREEVE® fiber made from 100% recycled, post-consumer plastic water bottles.



Tap Shoe

Women's Turpin Half Zip

Tap Shoe, Sage Root, Open Air

XS-XL | 7 oz. | 1028

REPREEVE



Tap Shoe

Men's Turpin Half Zip

Tap Shoe, Sage Root, Navy Peony

S-XXL | 8 oz. | 2059

REPREEVE



Technical Shirting



David Kamp, Ignacio Herbstein, and Jenny Leigh document the day on a climbing trip in West Desert, Utah // Sean Black & Asher Koles

Hylas™ Collection

The long daylight of summer demands sun protection and our Hylas is the one to pack en route to the river or the beach. SUP-ing, sailing or just floating down a real lazy river, this indispensable shirt blocks rays at a UPF 50+ rating with Helion™ stretch nylon.



Tap Shoe

Maritime Blue

Tap Shoe

Intrinsic Blue

Women's Hylas Crew LS
Tap Shoe, Open Air, Wild Sprig, Maritime Blue
XS-XL | 4 oz. | 1132

Women's Hylas Pullover
Maritime Blue, Polished Ice, Sunset
XS-XL | 7 oz. | 1375

Men's Hylas Crew LS
Tap Shoe, Intrinsic Blue, Open Air, Wild Sprig
S-XXL | 5 oz. | 2123

Men's Hylas Pullover
Intrinsic Blue, Open Air, Polished Ice, Tap Shoe, Wild Sprig
S-XXL | 8 oz. | 2376

helion

helion

helion

helion



Divide™ Collection

Made to mix, match, divide and conquer, these everyday essentials are so much more than that. Bolstered with a technical twist to support the daily motion of life, the Divide Collection dries 4x faster than cotton, fights odor, wicks moisture and offers all-day comfort and style for every occasion.



Maritime Blue Heather

Alpine Lake Heather

Intrinsic Blue Heather

Alpine Lake Heather

Women's Divide V-Neck SS

Maritime Blue Heather, Open Air Heather, Polished Ice Heather, Sky Rocket Heather, Sunflower Heather, Vert Heather

XS-XL | 3 oz. | 1104

drirelease



Women's Divide Shirt

Alpine Lake Heather, Maritime Blue Heather, Polished Ice Heather, Sky Rocket Heather, Tap Shoe Heather, Vert Heather

XS-XL | 6 oz. | 1136

drirelease



Men's Divide Tech Tee SS

Intrinsic Blue Heather, Mantle Red Heather, Monument Heather, Ranger Green, Tap Shoe Heather

S-XXL | 6 oz. | 2138

drirelease



Men's Divide Polo

Alpine Lake Heather, Intrinsic Blue Stripe Heather, Red Elderberry Stripe Heather, Mantle Red Heather, Maritime Blue Heather, Monument Heather, Ranger Green Heather, Tap Shoe Heather

S-XXL | 6 oz. | 2128

drirelease



Divide™ Collection

Made to mix, match, divide and conquer, these everyday essentials are so much more than that. Bolstered with a technical twist to support the daily motion of life, the Divide Collection dries 4x faster than cotton, fights odor, wicks moisture and offers all-day comfort and style for every occasion.



Alpine Lake Heather

Bright White Heather

Intrinsic Blue Heather

Alpine Lake Heather

Women's Divide Tee LS

Open Air Heather, Alpine Lake Heather, Polished Ice Heather, Skyrocket Heather, Tap Shoe Heather

XS-XL | 4 oz. | 1132

drirelease



Women's Divide Hooded Pullover

Alpine Lake Heather, Bright White Heather, Polished Ice Heather, Skyrocket Heather, Tap Shoe Heather

XS-XL | 7 oz. | 1375

drirelease



Men's Divide Tee LS

Intrinsic Blue Heather, Monument Heather, Ranger Green Heather, Sunflower Heather, Tap Shoe Heather

S-XXL | 5 oz. | 2123

drirelease



Men's Divide Hooded Pullover

Alpine Lake Heather, Maritime Heather, Ranger Green Heather, Sunflower Heather, Tap Shoe Heather

S-XXL | 8 oz. | 2376

drirelease



CFS™ Shirt

Standard uniform for river guides, boaters and fishermen from the Snake to the Salmon, the CFS Shirt provides four-way stretch and UPF 50+ sun protection with the style of a classic collared button-up.



NEW
colors

Storm Cloud

Men's CFS Shirt

Storm Cloud, Intrinsic Blue Floral, Open Air, Sunflower

S-XXL | 12 oz. | 2327

spheroHO



Brandon French retreats from a hopeful casting point to reassess his plan of attack on the Flathead River in Montana // Noah Couser

Women's Size Guide

	XS 2	S 4-6	M 8	L 10-12	XL 14
1. Sleeve	28.5"	29.5"	30.5"	31.5"	32.5"
2. Chest	32-33"	34-35"	36-37"	38-39"	40-41"
3. Waist	24-25"	26-27"	28-29"	30-31"	32-33"
4. Hip	35-36"	37-38"	39-40"	41-42"	43-44"
5. Inseam	29"	29.5"	30"	30.5"	31"



Men's Size Guide

	XS 28	S 30	M 32-34	L 36	XL 38
1. Neck	15 1/4"	15 1/4"	15 1/4"	15 1/4"	15 1/4"
2. Sleeve	31 1/2"	31 1/2"	31 1/2"	31 1/2"	31 1/2"
3. Chest	33-35"	33-35"	33-35"	33-35"	33-35"
4. Waist	27-29"	27-29"	27-29"	27-29"	27-29"
5. Hip	33-35"	33-35"	33-35"	33-35"	33-35"
6. Inseam	31"	31"	31"	31"	31"



* Men's Rivet Pant styles are offered in lengths. Information below.

Short Inseam - 30" on all waist sizes | Regular Inseam - 32" on all waist sizes | Long Inseam - 34" on all waist sizes

Women's Fit Styles



Trim

Our most close-fitting cut. A contemporary, more fashionable look, perfect for the modern mountain woman.



Regular

Our medium cut. Roomier than Trim but designed with feminine athletic performance and comfort in mind.



Relaxed

Our most generous cut. An accommodating silhouette that offers comfort and full freedom of movement.

Men's Fit Styles



Trim

Our most close-fitting cut. A contemporary, more fashionable look, perfect for the modern mountain gentleman.



Regular

Our medium cut. Roomier than Trim but designed with athletic performance and comfort in mind.

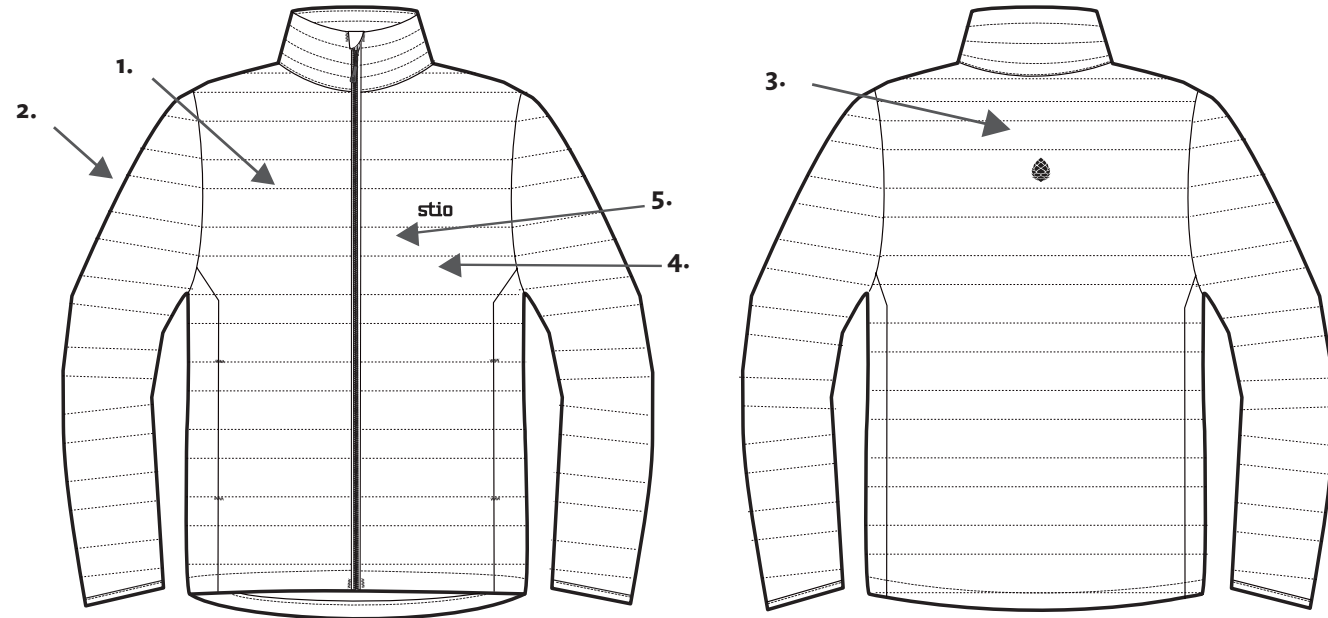


Relaxed

Our most generous cut. An easy-going silhouette that offers comfort and freedom of movement.

Custom Embroidery

Style your team in Stio products with your personalized logo. Below are some examples of common requests of logo placement.



- 1. Upper Right Chest
- 2. Upper Sleeve
- 3. Center Upper Back

- 4. Interior Chest Pocket Lining
- 5. Across Chest

We are happy to help you get creative with logo placement if you would like anything other than the options displayed above.



BAM Chest Embroidery



Everfi Sleeve Embroidery



YPO Interior Pocket Embroidery



Ready to refuel, Marty Smith moves the kitchen into the lookout tower on Hans Peak in Colorado // Noah Wetzel